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**be a good girl** press text

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**contact:**

be a good girl / andreas wall

tel. +43-1-524 47 28

goodgirl@beagoodgirl.com

www.beagoodgirl.com

westbahnstraße 5a, 1070 vienna

opening times: di–fr 10–19, sa 10–16 uhr

general manager: andreas wall

architecture: t-hoch-n architektur

graphic design: barbara jaumann

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**Viennas first „Top to Toe“ shop**

**be a good girl** is inspiration. Not just for the creative mind but from Top to Toe.

Accordingly, what you may be looking for – and what you will most certainly find – is a carefully selected range of products for you to make your choice from.

An answer, equally individual and many-sided, to the unique demands of the day.

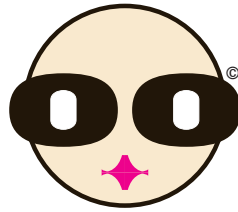
Books, music, bags, watches, jewellery, accessories, shoes, hairstyling, fashion, cult names as well as newcomer labels.

**be a good girl** is an atmospheric showroom with international flair.

Looking around, be prepared to discover the unexpected, suddenly right up close to you.

Our products are out of the ordinary but never intrusive. Wearability and functionality can always be taken for granted.

A visit to **be a good girl** is just like that ever-rewarding glance in the mirror: from Top to Toe – but with a small step into the future.



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**be a good girl** products (new\*)

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clothes women & girls

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anna aichinger  
[www.annaichinger.com](http://www.annaichinger.com)  
dont shoot the messengers\*  
[www.dont-shoot-the-messengers.com](http://www.dont-shoot-the-messengers.com)  
erfolg  
[www.ichwillerfolg.ch](http://www.ichwillerfolg.ch)  
irina rohpeter\*  
[www.irinarohpeter.de](http://www.irinarohpeter.de)  
levi's made & crafted\*  
[www.levis.com](http://www.levis.com)  
maiami  
[www.maiami.de](http://www.maiami.de)  
reality studio  
[www.realitystudio.de](http://www.realitystudio.de)  
tiedeken\*  
[www.tiedekenstudios.com](http://www.tiedekenstudios.com)

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clothes men & boys

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director's cut  
erfolg  
[www.ichwillerfolg.ch](http://www.ichwillerfolg.ch)  
homecore\*  
[www.homecore.com](http://www.homecore.com)  
levi's made & crafted\*  
[www.levis.com](http://www.levis.com)  
tiedeken\*  
[www.tiedekenstudios.com](http://www.tiedekenstudios.com)

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shoes

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trippen  
[www.trippen.com](http://www.trippen.com)  
volta  
[www.voltafootwear.it](http://www.voltafootwear.it)

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accessories & bags

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copha  
[www.copha.com](http://www.copha.com)  
fahrer berlin  
[www.fahrer-berlin.de](http://www.fahrer-berlin.de)  
feine dinge  
[www.feinedinge.at](http://www.feinedinge.at)  
freitag  
[www.freitag.ch](http://www.freitag.ch)  
goorin brothers  
[www.goorin.com](http://www.goorin.com)  
homecore\*  
[www.homecore.com](http://www.homecore.com)  
house of done  
[www.houseofdone.net](http://www.houseofdone.net)  
nixon  
[www.nixonnow.com](http://www.nixonnow.com)  
könig walter  
[www.koenigwalter.com](http://www.koenigwalter.com)  
saskia diez  
[www.saskia-diez.com](http://www.saskia-diez.com)  
tokidoki  
[www.tokidoki.it](http://www.tokidoki.it)

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books

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die gestalten  
[www.die-gestalten.de](http://www.die-gestalten.de)  
gingko press  
[www.gingkopress.com](http://www.gingkopress.com)  
hatje cantz  
[www.hatjecantz.de](http://www.hatjecantz.de)  
schirmer/mosel  
[www.schirmer-mosel.de](http://www.schirmer-mosel.de)

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hair care

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joico  
[www.joico.com](http://www.joico.com)  
sassoon  
[www.sassoon.com](http://www.sassoon.com)  
sebastian  
[www.sebastianprofessional.com](http://www.sebastianprofessional.com)

**be a good girl**<sup>®</sup>